

AGREEMENT REGARDING SUPPORTING MATERIAL

Once you have finished your record attempt, please send in all information as requested in the Record Claim Guidelines and Rules, and this Agreement.

The following people must read this form, fill in their name and contact information below, and sign:

- The person who is ultimately responsible for organising and/or managing the record attempt (if the attempt is being arranged by a company or organisation, a senior official within that company or organisation must sign) **and**
- anyone who has produced any of the materials such as photographs, videos that have been submitted in support of this record claim

CLAIM ID

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Description of Record Attempt*:

(the "Record Attempts") (* Title as defined by GWR)

Agreement Dated: 200

This Agreement is between:

Guinness World Records Limited (Company Number 00541295) Registered Office: 17 Hanover Square, London W1S 1HU, United Kingdom, ("GWR")

AND

Name:

Company/Organisation:

Number/Street:

Town /City:

Post Code

State/County/Province:

Country:

Email:

Telephone:

AND

Name:

Company/Organisation:

Number/Street:

Town /City:

Post Code

State/County/Province:

Country:

Email:

Telephone:

(each person in respect of themselves, "I/me/my")

Every person who is submitting their details in connection with the creation of any of the materials for submission in connection with the Record Attempt must complete and sign this Agreement. If more than three persons are involved, please use further copies of this page as necessary to submit their details.

All that are submitting their details need to sign Page 3 of this Agreement (Agreement Regarding Supporting Material).

In respect of GWR considering my Record Attempts:

- 1) I grant to GWR the right to use the materials I am sending to GWR in connection with my Record Attempt including the materials set out in the attached list for use by GWR in connection with the business of GWR only, which includes use in any GWR publication, encyclopaedia, production or website;
- 2) I acknowledge that I have read and understood the 'Important Notes on Supporting Materials' which accompany this Agreement and confirm that no parts of the materials referred to in paragraph 1 above have been copied from materials owned by third parties;
- 3) I agree that I do not and will not require GWR to identify me as the author or creator of any of the materials I am sending to GWR in connection with the Record Attempts, and that I do not and will not object to the manner in which GWR treats those materials;
- 4) I acknowledge that so far as I am aware the information and facts I am providing are true;
- 5) I agree that the personal information I am providing may be held and used by GWR and its agents or affiliates for all and any purposes connected with the publication and commercialisation of Guinness World Records, and to the transfer of that personal information to countries outside the European Economic Area for these purposes;
- 6) I acknowledge that the words "GUINNESS WORLD RECORDS" and the star and column logo are trade marks of GWR, protected by trade mark registrations or applications for registrations throughout the world. I understand that if GWR confirms my record, GWR will license me to use the words "GUINNESS WORLD RECORDS" in referring to myself as a "Guinness World Record Holder" for personal, non-commercial purposes only and for commercial purposes subject to my entering into a licence agreement with GWR in a form provided by GWR and paying a fee to GWR for such commercial purposes. I may not use the star and column logo or any other trade mark or logo used by GWR without GWR's further consent. If I do enter into such licence agreement with GWR I will not authorise any other person to use the words "GUINNESS WORLD RECORDS" and I will stop using these words at any time if so requested by GWR. I will include the TM symbol after each use of the words "GUINNESS WORLD RECORDS" to show that these words are a trade mark of GWR; and
- 7) this Agreement shall be governed and construed in accordance with the laws of England and the parties hereby submit to the non-exclusive jurisdiction of the English Courts.

(each person submitting their details who created any of the materials for submission to GWR in connection with the Record Attempts must sign this Agreement below or a parent/guardian if any such person is 16 years of age or under)

Signature :

Signature :

Signature :

Note:

Until GWR has received a signed copy of the Agreement Regarding Record Attempts from the applicant, GWR in no way encourages, authorises or permits any record attempt to be carried out and it will have absolutely no connection with or authorise any record attempt carried out before such acknowledgement.

Important Notes on Supporting Materials

You should note that we may be unable to confirm your status as a Guinness World Record Holder until satisfied that we can use the materials you have submitted in support of your attempt in any media without further reference to you or any third party. This not only includes our world famous publications, but all manner of uses (by us or others) such as on television, radio, videocassettes, DVDs and the internet. Therefore in advance of your record attempt you should consider carefully the type of materials you intend to submit. This may be more difficult to do after the event if you lose contact with any of those involved. In many ways it is as important as the attempt itself.

It is for you to decide what to submit. We receive all forms of materials including photographs, videotapes, audio cassettes, newspaper clippings and printed reports. Whatever you do, please try to keep your materials as simple as possible to ensure that you control what you submit. If you include any photographs or video in your submission ensure that the photographer or camera operator has signed this form as he or she may own rights in those photographs or images. This should all be relatively easy to organise and describes most of the material we receive. However as soon as you start adding other materials such as music, film clips and recordings from television broadcasts you may encounter difficulties. Depending upon the nature of your record attempt this may be impossible to avoid. But unless this further material is essential to your submission you should try not to include it.

Please consider the attached list carefully including the details of materials which is owned by you (or others who have signed this form) as well as other materials which you have included but may not own.

Guinness World Records do not return any material that is sent in support of a claim. Copies of video, photographs, official certificates and most other evidence are suitable, although original witness statements and log books must be sent in – copies of these will not be acceptable.

List of Supporting Materials being submitted to GWR in connection with Record Attempt(s)

Description of material (e.g. photograph, video clip etc.)	Name of person who created material (e.g. photographer, film-maker)

(All persons who have created material for submission to GWR in connection with the record attempt(s) should sign the Agreement that accompanies this list, or if any such person is 16 years of age or under, a parent/guardian should sign)

REGISTRATION

Does your claim contain all the necessary items?

Use the Checklist below:

- Cover letter
- Two witness statements
- Photographs
- Video footage
- Media coverage
- Additional evidence listed in the record-specific Guidelines
- Signed Agreement Regarding Supporting Materials
- Translations of documents (where relevant)

Please note we cannot consider your record claim unless you have supplied the relevant material (see the **General Rules** for more detail)

- Please send all documentation in English to:
 - **Guinness World Records**
184-192 Drummond Street
London
NW1 3HP
UNITED KINGDOM
- Clearly mark all documentation and photographs with your name and address, Reference/Claim ID and stating which record has been attempted.
- All material will be retained for possible archiving, unless we are notified otherwise

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